

INTRODUCING

HYROX TRAINING CLUB X

The only in-club environment officially
recognized for HYROX preparation.

TRAIN LIKE YOU RACE

HTCx IS THE ONLY PLACE WHERE ATHLETES CAN EXPERIENCE THE OFFICIAL HYROX TRAINING ZONE.

- ▶ The only in-club environment officially recognized for HYROX preparation.
- ▶ HTCx clubs feature HYROX Training Zones with the Centr x HYROX Official Competition Equipment so athletes can train like they race.
- ▶ HYROX365 coaching enables facilities with always-on performance-based group fitness training.

YOU BRING THE SPACE. WE BRING THE SPORT.



THE COMPLETE HYROX TRAINING SOLUTION

The world's first fully recognized HYROX training environment, helping clubs attract, train, and retain the fastest-growing athlete community. HTCx combines the three ingredients that create a true HYROX training environment:

CERTIFIED STRUCTURE AND LAYOUT

A zone engineered around official HYROX movement standards, equipment, and race flow, consistent everywhere in the world.

RACE-SPECIFIC PROGRAMMING

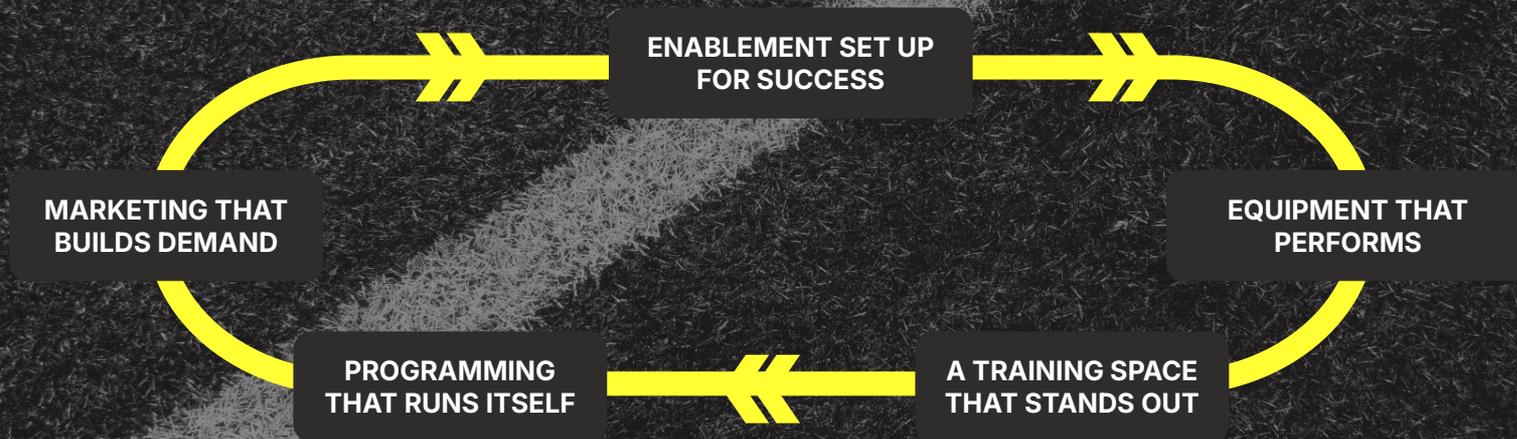
Daily, progressive HYROX365 workouts mirror the real event format, helping members gain confidence and skills.

RECOGNISABLE IN-CLUB EXPERIENCE

Your space looks and feels like HYROX: structured, premium, community-driven. It attracts new members and keeps them coming back.

THE HTCx ADVANTAGE FOR YOUR FACILITY

Together we strengthen member experience,
boost retention, and drive revenue.



THE HTCx ADVANTAGE FOR YOUR CLUB

Together we strengthen member experience, boost retention, and drive revenue.

01. A TRAINING SPACE THAT STANDS OUT

- Official HYROX Training Zone
- Instantly recognizable, premium look
- Visible in the HYROX Gym Finder
- Built to attract committed athletes

02. PROGRAMMING THAT RUNS ITSELF

- Daily HYROX365 programming
- Scalable, structured, proven formats
- Easy for coaches to deliver
- Consistent experience for your members

03. MARKETING THAT BUILDS DEMAND

- Ready-to-use launch & promo assets
- In-club branding and digital campaigns
- More visibility, more leads
- No need to start from scratch

04. EQUIPMENT THAT PERFORMS

- Official Centr x HYROX Competition equipment
- Train exactly how you race
- Durable, reliable, globally consistent
- Premium feel in every session

05. ENABLEMENT THAT SETS YOUR TEAM UP FOR SUCCESS

- Clear onboarding and training paths
- Best practices and operating standards
- Confident staff, lower operational risk
- A concept that runs as well as it looks

Experience Packages

CLASS SIZE OPTIONS ALIGNED WITH HYROX PROGRAMMING

A minimum of 3,200 sq ft or 300 m² training space that stands out, fits your coaching capacity and business goals.

CLASS ATHLETE OPTIONS

16 ATHLETES

24 ATHLETES

32 ATHLETES



16 ATHLETES

60 x Octo Kettlebells (8-32kg)

24 x Wall Balls (2-12kg)

52 x Bumper Plates (2-25kg)

18 x Sandbags (10-30kg)

4 x Power Sleds

8 x Perform Treads

8x Rig Targets



68 x Dumbbells (5-25kg)

3,200 sq ft / 300 m²

2x Perform Rigs

2 x Perform Turf

8 x Power Ropes

86 x Octo Kettlebells (8-32kg)

39 x Wall Balls (2-12kg)

78 x Bumper Plates (2-25kg)

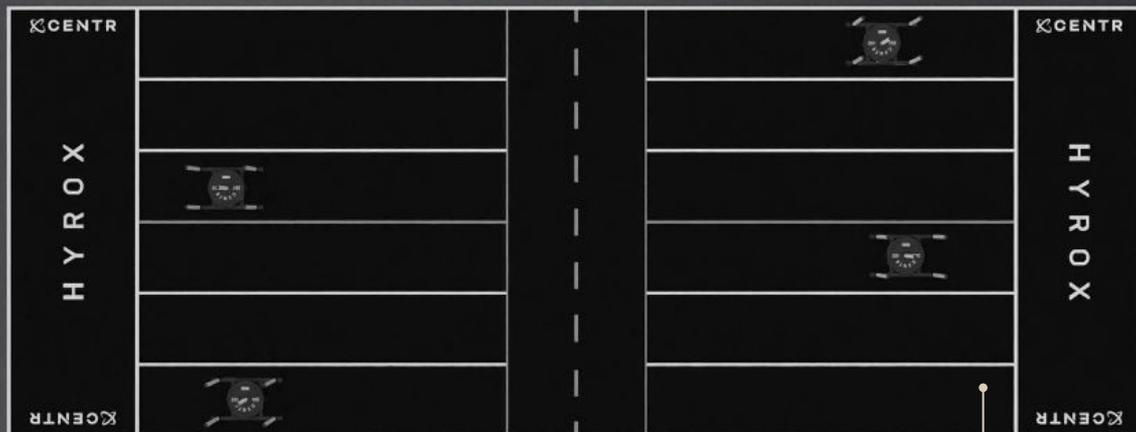
27 x Sandbags (10-30kg)

6 x Power Sleds

12 x Perform Treads

24 ATHLETES

12x Rig Targets



96 x Dumbbells (5-25kg)

3,700 sq ft / 350 m²

2x Perform Rigs

3 x Perform Turf

12 x Power Ropes

120 x Octo Kettlebells (8-32kg)

53 x Wall Balls (2-12kg)

104 x Bumper Plates (2-25kg)

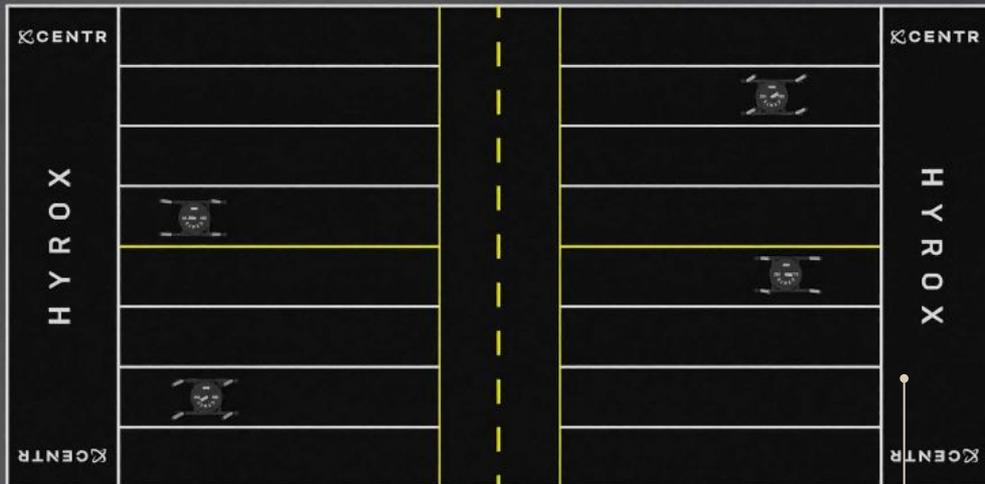
36 x Sandbags (10-30kg)

8 x Power Sleds

16 x Perform Treads

16x Rig Targets

32 ATHLETES



82 x Dumbbells (5-25kg)

3x Perform Rigs

4 x Perform Turf

16 x Power Ropes

4950 sq ft / 460 m²